

## A business hub

The business structure here is modern and efficient. The region's typical economic industry sectors include the maritime industry, the service sector and tourism, in addition to agriculture and the foodstuffs industry.

There is a particular focus on – and a lot of potential in – the areas of energy, life sciences, biotechnology, logistics and service centres. The local government's economic policy seeks to actively promote new growth cores while also consolidating the more traditional areas of business activity.

## Stay on course ... with your navigators in Vorpommern!

We have the expertise to answer your specific queries relating to the region and are here to assist you quickly and unbureaucratically with all the information you need. As a company operated by public partners, we offer all of our services free of charge.

### Make the most of our comprehensive array of services:

- Research into premises, advice on locations and the organisation of viewing appointments
- Financing and funding advice
- Assistance with recruitment, apprenticeships and vocational training
- Establishing links with local institutions, associations, authorities, banks, chambers of commerce, businesses and decision makers
- Compilation of the information you need before setting up business in the region and assistance with the setting-up process

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Vorpommern

## Germany's sundeck Invest in the north

## Located on the Baltic

With its central location in the Baltic region, Vorpommern serves as a logistics hub for traffic to and from Scandinavia as well as northern and eastern Europe.

Like the metropolitan areas of Berlin and Hamburg, these promising sales markets are easily accessible via a good road, rail, air route and waterway infrastructure.



A particular advantage of the region is its highly developed ports, which boast good ease of accessibility from both inland and the sea, an efficient port infrastructure and plenty of land nearby where businesses can put down roots.



The local government is actively fostering expansion of the port infrastructure and transport links to the hinterland, and is in particular helping companies to set up in the vicinity of the ports and assisting the logistics industry.

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## Major business parks

Vorpommern's business parks, which include the "Pomeranian Triangle" (Pommerndreieck) with direct autobahn A20 access, the Sassnitz-Mukran Ferry Port, Lubmin Heath Synergy Park for the energy industry, and the Pasewalk Business Park, offer a high availability of space and a good traffic infrastructure. Inexpensive plots of ground and a low trade taxation rate make setting up business here an attractive economic option.

### Facts and figures for Vorpommern

Area:	7,115 km <sup>2</sup>
Population:	> 470,000
Population density:	72 inhabitants per km <sup>2</sup>
Major towns:	University- and Hanseatic City Greifswald, Hanseatic City Stralsund, Anklam, Grimmen, Pasewalk, Bergen on the island of Rügen, Ribnitz-Damgarten, Wolgast, Ueckermünde
Businesses:	> 20,000
Working population:	147,554

## The advantages at a glance

### Vorpommern offers space

- Vorpommern has a whole host of business parks and industrial estates with excellent links to the region's infrastructure, all at affordable prices.
- You will find attractive premises, including offices, business premises and halls.

### Vorpommern promotes business

- Vorpommern is characterised by its high level of investment, with quite a number of subsidy programmes offered by the EU, the German government and the regional state authorities.

### Vorpommern researches

- In Vorpommern, the business world and research enjoy close ties. The region's universities, research facilities and institutes, technology hubs and new business centres (such as Technologiezentrum Fördergesellschaft mbH Vorpommern, BioTechnikum Greifswald GmbH, Stralsunder Innovations- und Gründerzentrum GmbH and IT Science Center Rügen gGmbH) offer the perfect conditions for R&D.

### Vorpommern educates

- The region's universities generate a wide range of highly qualified and motivated skilled employees of a young age for all areas of science and research.
- A comprehensive array of general and vocational schools and vocational training institutes, and modern ICT centers.

## Education and research

The universities and research institutes in Vorpommern boast a modern and well-networked infrastructure, excellence in the sciences, and family-friendly working and studying conditions, all of which lead to top-class research.

Together, the universities in Greifswald and Rostock and the universities of applied science in Stralsund and Neubrandenburg form firm foundations for the transfer of knowledge and the development of up-and-coming skilled employees.

### Ernst-Moritz-Arndt-University of Greifswald

There are some 11,400 students at the Ernst-Moritz-Arndt-University of Greifswald, which comprises faculties of theology, law and political science, medicine, philosophy and natural science. The university is involved in international research and exchange programmes, and is therefore an important link in the knowledge transfer chain.



### Vorpommern for health and quality of life

A good quality of life is guaranteed thanks to a wide array of leisure, cultural and recreational options in the region. And its unique landscape is ideal for good health and well-being – breathe in the clean, low-pollution air in and around the region's forests and lakes, which invite you to relax and recuperate.

Vorpommern is family-friendly, offering homes in rural settings that families can afford. It also offers a well-balanced infrastructure, nursery schools near residential areas and schools for all ages.

Vorpommern is a healthy place to live in and its health care sector is one of the most modern and most efficient in Europe. The city of Greifswald boasts the most state-of-the-art hospital in Germany, comprising 21 clinics and 19 institutes engaging in health care and research.

#### ■ Investment funding

Subsidies of up to 40% for industry as part of the Joint Task for the Improvement of Regional Economic Structures.

#### ■ Funding for research and development, and innovation

Funding in this area is either not to be repaid or is only to be repaid to a limited degree. The type, sum and extent of funding is determined on a per-case basis.

#### ■ Job market funding

This seeks to foster the creation of jobs and vocational training measures, in particular in relation to businesses intending to settle or expand in the region. Subsidies of up to 75% for general measures and up to 45% for specific measures.

### Vorpommern opens doors

- Vorpommern offers excellent links to a large number of markets for economic and business relations, especially in northern and eastern Europe.
- You make advantage from fast access to regional and municipal decision makers and swift decisions in all aspects of an investment.

### Vorpommern is a place worth living in

- Come and work where others come on holiday – Vorpommern is a popular holiday destination, offering a highly diverse array of cultural, educational, recreational, leisure and sporting opportunities.
- Vorpommern combines a high quality of life with a low cost of living.

### Stralsund University of Applied Sciences

Stralsund University of Applied Sciences has around 2,500 students and offers courses in the fields of economics, mechanical engineering, electrical engineering and computer science. It engages in a wide array of research activities, primarily in the areas of applied research and development.

### Other research and educational institutions

- University of Rostock
- University of Applied Sciences Neubrandenburg
- Leibniz Institute for Plasma Science and Technology Greifswald
- Max Planck Institute for Plasma Physics Greifswald
- Friedrich Loeffler Institute, Federal Research Institute for Animal Health
- Institute of Marine Biotechnology
- Center for Food Technology Mecklenburg-Vorpommern, Neubrandenburg
- Diabetes Institute Karlsburg
- Leibniz Institute for Farm Animal Biology Dummerstorf